
Different qualities of Rum

1). Rhum Agricole:

Produced directly from cane juice, Rhum Agricole is full of flavour and has highly sophisticated organoleptic qualities.

Rhum Agricole is produced in the following countries:

- The French West Indies;
- Central and South America (Brazil in particular)
- India, Pakistan and Indonesia.

Rhum agricole is described as "traditional" if it has more than 225 g of non-alcohol content per litre of pure alcohol. The French West Indies are the world's top producer of traditional rum agricole.

2). Rhum Industriel (industrial or molasses rum)

Rhum Industriel or molasses rum is distilled from molasses, a by-product of cane sugar production.

As a consequence, it is produced in units attached to sugar factories which produce the molasses required to make the rum.

Molasses rum is described as "traditional" if it contains more than 225 g of non-alcohol content per litre of pure alcohol.

Light rum is a traditional rum produced in a way which limits the non-alcohol content to less than 60 g per litre of pure alcohol. The best known brand of light rum is Bacardi.

Traditional molasses rums are mainly produced in the West Indies and on La Reunion. Light and molasses rums are produced in the majority of countries in the world as molasses is an easy product to transport.
